



Instructional Resources for Introduction to Career Clusters

LESSON TOPIC	What is a Career Cluster and how to navigate personal career interests.
AIM	<ul style="list-style-type: none"> • Facilitate understanding of Career Clusters • Familiarize students with variety of available career options • Familiarize students with regionally available educational choices • Familiarize students with regional businesses as they are categorized by the Career Clusters • Begin the process of career mapping
OBJECTIVES	<ol style="list-style-type: none"> 1. Students will be able to identify at least one Career Cluster their personal interests align with. 2. Students will become familiar with the resources available at myGPSforSuccess.com <ol style="list-style-type: none"> a. Skills & Interests as relevant and beneficial to a Career Cluster b. Regional educational options c. Available careers d. Local businesses related to Career Cluster(s) of student interest 3. Students will develop or choose 3-5 questions to ask of professionals in at least one Career Cluster they are interested in, during their attendance at Career Jam.
BELL RINGER Time Frame: 10-15 minutes	<ol style="list-style-type: none"> 1. Display printouts of 16 Career Cluster icons with titles and blank 11x17 poster paper around room. 2. Provide a marker at each station 3. Write down 1-2 example careers that fall under career cluster for students to refer to 4. Handout Bell Ringer Activity Sheet as students enter the classroom 5. Instruct students to walk around the room and visit each of the 16 clusters, laid out on the desks, with the task of listing careers and/or jobs on the provided blank paper that they believe fall

	<p>under that cluster. Advise that they may draw a star next to ones that may already be written, if that was their choice.</p> <p>6. Indicate the end of the activity and ask students to take a seat. Be sure to point out that some careers may fall under more than one cluster.</p>
<p>MINI-LESSON Time Frame: 10-15 minutes</p>	<ol style="list-style-type: none"> 1. Play Intro to GPS For Success video on screen for students 2. Handout GPS for Success activity sheet and have students write down one cluster they would like to learn more about 3. Select a cluster from the My GPS for Success website to show students, on the screen, where Skills & Interest, Education, Extended Video Interviews, and list of Local Businesses is found. Make a point of: <ul style="list-style-type: none"> • Positions are available at each level of education. Meaning, right out of high school, attending a tech or vocational school, or university. • Students can use the list of local businesses under their selected cluster to pursue internships and/or jobs in their selected cluster. 4. Instruct students to connect their headphones to their Chrome Books, and begin watching the introductory video for the Career Cluster they are personally interested in. 5. Advise to continue researching the information on the page about their selected cluster to complete their copy of the My GPS For Success Activity Sheet.
<p>CLOSING Time Frame: 5 minutes</p>	<ol style="list-style-type: none"> 1. Play Career Jam Promo video for students 2. Instruct students to turn over their My GPS For Success Activity Sheet to the Career Jam Interview Questionnaire 3. Instruct to highlight 3-5 questions they think would be useful in asking of professionals in their selected Career Cluster during their visit to Career Jam.

	<i>Make a point of how while they will be free to explore Career Jam with their friends, to make sure they are visiting booths that interest them.</i>
MATERIALS	<ul style="list-style-type: none"> • Mygpsforsuccess.com • 1:1 My GPS for Success Booklets • 1:1 copies of Bell-Ringer Activity Sheet • Printouts of 16 career cluster icons with title • 16 11x17 blank poster paper • 16 markers • 1:1 writing utensil for students • 1:1 copy of My GPS For Success Activity Sheet & Career Jam Interview Questionnaire (printed double sided)
TECHNOLOGY	<ul style="list-style-type: none"> • Projector (or SMART Board) • Computer with internet access connected to projector • 1:1 Chrome Books with internet access • 1:1 headphones

Name: _____



Career Cluster I find interesting:

Careers I'm familiar with for this cluster...

6 Careers I NOW
know of...

5 Skills & Interest
I have in common...

4 Degrees and/or
Colleges or Universities...

3 Careers I find interesting & would like to research further...

- 1.
- 2.
- 3.

2 Questions I have for/about a career or Career Cluster...

- 1.
- 2.

1 take away from this activity...



INTERVIEW QUESTIONS

- What do you like about your job?
- What do you find rewarding about your job?
- What don't you like about it?
- What education or skills are needed to do this?
- What's the most challenging thing about what you do?
- What's the biggest challenge you've faced at work?
- Can you describe a typical day at work?
- What's a typical work week like?
- Is this what you always wanted to do?
- What other jobs did you have before this one?
- What is expected of you on a daily basis?
- What's the average starting salary for your position?
- How did you get started in this field/profession?
- Is there anything you wish you would've done to better prepare yourself?
- What are the advancement/growth opportunities?
- What advice would you offer someone considering this career?

Name: _____



Directions: Write the name of a career (job/profession) in each of the boxes for the Career Clusters.

 Agriculture, Food, and Natural Resources	 Architecture and Construction	 Hospitality and Tourism	 Manufacturing
 Education	 Health Science	 Transportation, Distribution & Logistics	 Human Services
 Law, Public Safety, Corrections & Security	 Government & Public Administration	 Information Technology	 Finance
 Marketing	 Business Management & Administration	 Arts, AV Technology, and Communications	 Science, Technology, Engineering and Math (STEM)

Name: _____



Career Cluster I find interesting:

Careers I'm familiar with for this cluster...

Careers I NOW
know of...

SKILLS & INTERESTS
I have in common...

EDUCATION
BOCES Program, Colleges
or Universities...

3 Careers I find interesting & would like to research further...

- 1.
- 2.
- 3.

2 Questions I have for/or about a career or Career Cluster...

- 1.
- 2.

1 take away from this activity...